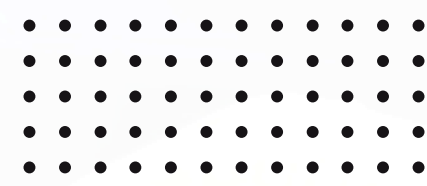




# Investor Pitch Deck



Funding Through Official SEC Registered Broker:  
SILICON PRAIRIE CAPITAL PARTNERS, LLC  
CRD#: 226591/SEC#: 8-69625



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# MOTOSHIELD PRO

## Empower Your Business with MotoShield Pro Become a Partner, Not Just a Customer

Welcome, Tint Shop Owners, Automotive Care Professionals, and Investors!

Imagine a world where your business isn't just another customer in the automotive care industry, but a key partner and shareholder in a groundbreaking brand.

At MotoShield Pro, we're transforming this vision into reality.

We're inviting you to join us in revolutionizing the automotive care market by becoming a partner in our rapidly growing company.



# Company Overview



Since 2015, MotoShield Pro has been the leading innovator in automotive care, specializing in advanced nanocoatings. Our extensive product line has been rigorously tested and proven in high-performance environments, including NHRA, IMSA Endurance Racing, IndyCar, NASCAR, and Land Speed Testing at Bonneville.

MotoShield Pro proudly introduced the industry's first Nano-Ceramic Window Tint film, offering 99% UV and Infrared Heat Rejection (IRR).

Our headquarters are based in Dallas, Texas, where we continue to lead the way in cutting-edge automotive care solutions.

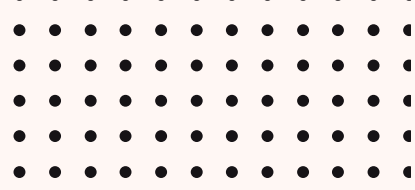


# Our Mission

MotoShield Pro stands at the forefront of innovation with our state-of-the-art line of window tint films and advanced automotive care products.

Our solutions are designed with the highest standards of quality, combining cutting-edge nanotechnology and eco-friendly materials to deliver unmatched performance and protection for vehicles.

Our commitment is to deliver top-tier products without the premium price tag, making quality professional protection accessible to all.



# Current Challenges

Tint shop and automotive care professionals often face the following issues:

- Purchasing overpriced products
- Being locked into restrictive long-term contracts from manufacturers
- Minimal profits
- Bear all the financial risks
- Little to no marketing support



# Opportunity

By partnering with MotoShield Pro, you're not just investing in a product; you're investing **in a movement**. Here's why joining us is a **game changer** for your business



**Exclusive Access to Premium Products:** Offer your customers the best in the industry with our superior window tint films and automotive care products, renowned for their durability, heat rejection, UV protection, and eco-friendly benefits.

**Increased Profit Margin & ROI:** As a partner and shareholder, benefit from enhanced profit margins and exclusive pricing up to 50% off and free shipping, boosting your business's bottom line.

**Opportunities for Expansion:** Leverage our brand recognition and marketing support to attract more customers and grow your business. Together, we can dominate the market and drive success.

**MotoShield Pro Growth & Profitability:** Immediate cost of goods/freight reduction by 40% with bulk inventory purchase delivering savings to new partners, increased sales, additional distribution channels, new product launch

**Market Influence:** Have a voice in product development and company direction. As a stakeholder, your insights and feedback help shape the future of MotoShield Pro



**INCREASE PROFITS!**



# Market Capitalization

The global automotive tinting market was roughly \$7 billion in 2022 and is projected to reach almost \$13 Billion by 2030 at a compound annual growth rate of 8%.

The global automotive accessories market was \$416 billion in 2021 and is expected to reach \$604 Billion by 2028 at a compound annual growth rate of 6.4%

XPEL (Nasdaq) engages in the manufacture and distribution of automotive products with products a **market capitalization of \$1.03 billion, announced Q3 2023 sales of \$102.7 million, up 14.4% from 2022, with gross margins rising to 40.4%.** <https://finance.yahoo.com/quote/XPEL/>

**High prices, substantial gross margins, and lengthy contract terms from 3-5 years lock down owners and exemplify the disparity between manufacturers and shop owner customers.**

**In contrast, MotoShield Pro's partner/shareholder business model creates a win-win situation, sharing savings, build stronger business relationships growth, and increasing valuation together.**





# Business Model

## Product Range:

Advanced window tint options such as nano-ceramic and carbon films, as well as car care products for complete vehicle protection, including paint protection film (PPF), ceramic coatings, and advanced automotive detailing products

## Revenue Generation:

Our main revenue stream comes from selling window tint products and accessories. We use competitive pricing strategies to increase customer value and loyalty with 50% annual growth year over year.

## Distribution Channels:

Our approach involves both Direct-to-Consumer E-commerce Sales, business to business in USA, Mexico, UAE and distributor in Indonesia.



## Market Expansion

Further Amazon FBA in N. America, Europe, Japan and Australia. Increase distribution channels in N. America, Australia, Europe, UAE and S. E Asia. Develop home and commercial tint and security film line, vinyl wrap line and localized marketing ads for new partners and shareholder locations. Introduce auto dealership pre-cut tint program

# Strongholds

## Strengths

- High quality 99% UV/IRR nano ceramic tint
- Brand recognition
- Loyal customer base
- High 20% returning e-com. customer rate
- High 8:1 return on ad spend
- Professional and fast customer service
- Highly reviewed by customers and by several automotive magazines

**Forbes CAR AND DRIVER**  
**THE DRIVE DRIVINGLINE®**

## Opportunities

- Partner/shareholder relationship
- Savings shared mutually
- Increase valuation together
- Additional marketing support
- E-commerce and global market expansion
- Auto dealership pre-cut tint program
- New products and revenue streams



# Product Timeline

2015



2017



2019



2021



2023



2016



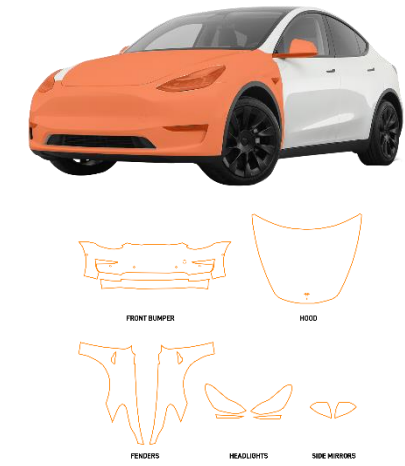
2018



2020



2022



2024

# Expansion Timeline

2025

- Launch Mass Production Of Nano Ceramic Tint
- Mass Domestic FBA & Walmart WFS Warehouse Shipments
- Launch Google Ad Campaigns
- R&D Vinyl/Colored PPF Line



2027

- International Distribution Phases (UAE, Australia, Canada/Mexico)
- Launch International Online Marketplaces for Amazon FBA Warehouses



2029



- Establish Strong Network of Auto Dealerships, Window Film Shops, Mobile Installers, and PPF/Wrap Shops

2026

- Launch USA Auto Dealership Program
- Launch Vinyl/Colored PPF Line



2028

- Add Commercial & Residential Window Film Line



2030

# SHOP OWNER INVESTMENT



## Highlights

- Projected return on investment by cost savings in 18-24 months
- Increased Sales
- Marketing assessment, localized ad support
- Geolocation protection
- Optionally available – pre-cut tint software & discounted plotter rates

Scan Here  
To Invest



## Investment Packages For Shop Owners

Targeting a \$1,235,000 Regulation CF raise hosted by Silicon Prairie's FINRA registered Funding Portal entity, Silicon Prairie Online LLC.

**All Investors** receive Equity Shares, Lifetime Discount, Free Shipping, Marketing Support, Website CRO Analysis and enrollment in MotoShield Pro's Network

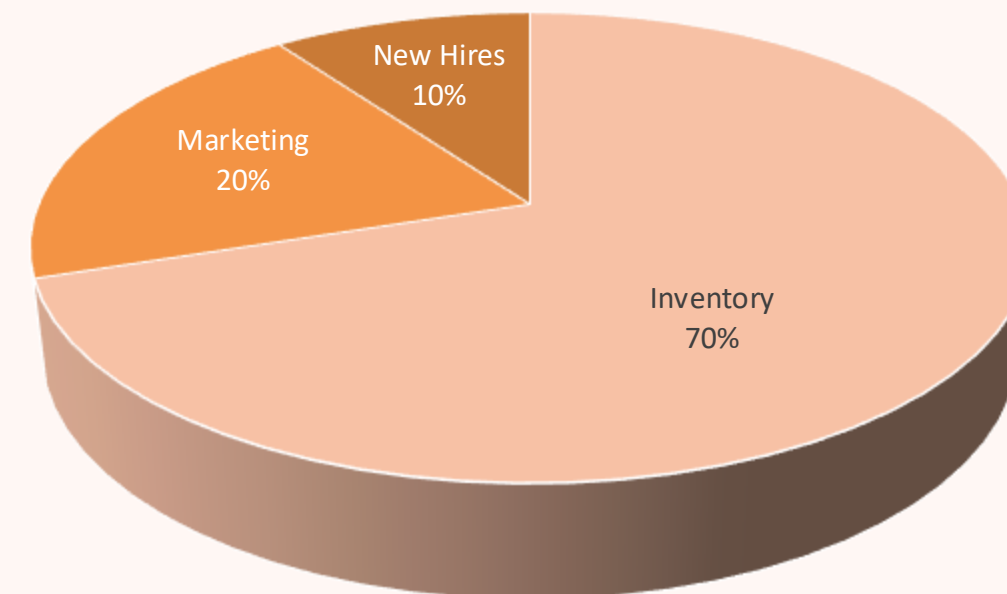
1. **Accelerator Pro Package** \$7,500 investment, 6 Rolls (40in x 100ft), 30% off MSRP
2. **Momentum Pro Package** \$15,000 investment, 12 Rolls (40in x 100ft), 35% off MSRP
3. **Supreme Pro Package** \$20,000 investment, 14 Rolls (40in x 100ft), 40% off MSRP  
+ 3% Rebate Ad Spend + 1 mile Geolocation Lock
4. **Elite Pro Package** \$35,000 investment, 24 Rolls (40in x 100ft), + Ceramic Auto Care Coatings 45% off MSRP + 5% Rebate Ad Spend + 3 mile Geolocation Lock

# USE OF FUNDS

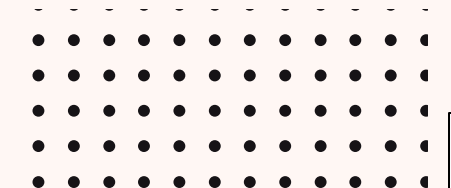
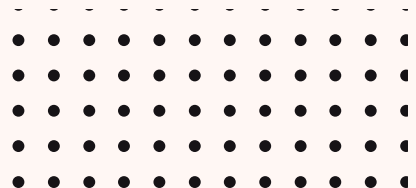
To drive expansion and innovation, MotoShield Pro has a clear plan for fund allocation:



- Cut production costs to improve profitability, **projecting a 40% cost savings**
- Boost domestic distribution in retail and online marketplace on Amazon FBA N. America, Australia, UAE, Japan and Walmart WFS Centers
- Additional marketing on Google ads, Facebook/Instagram, YouTube for MotoShield Pro and new partners/shareholders shops
- Launch home/commercial window tint film line
- Launch automotive dealership precut tint program
- Innovate new line of colored PPF and vinyl wrap films
- Additional staff – operations, warehouse, marketing

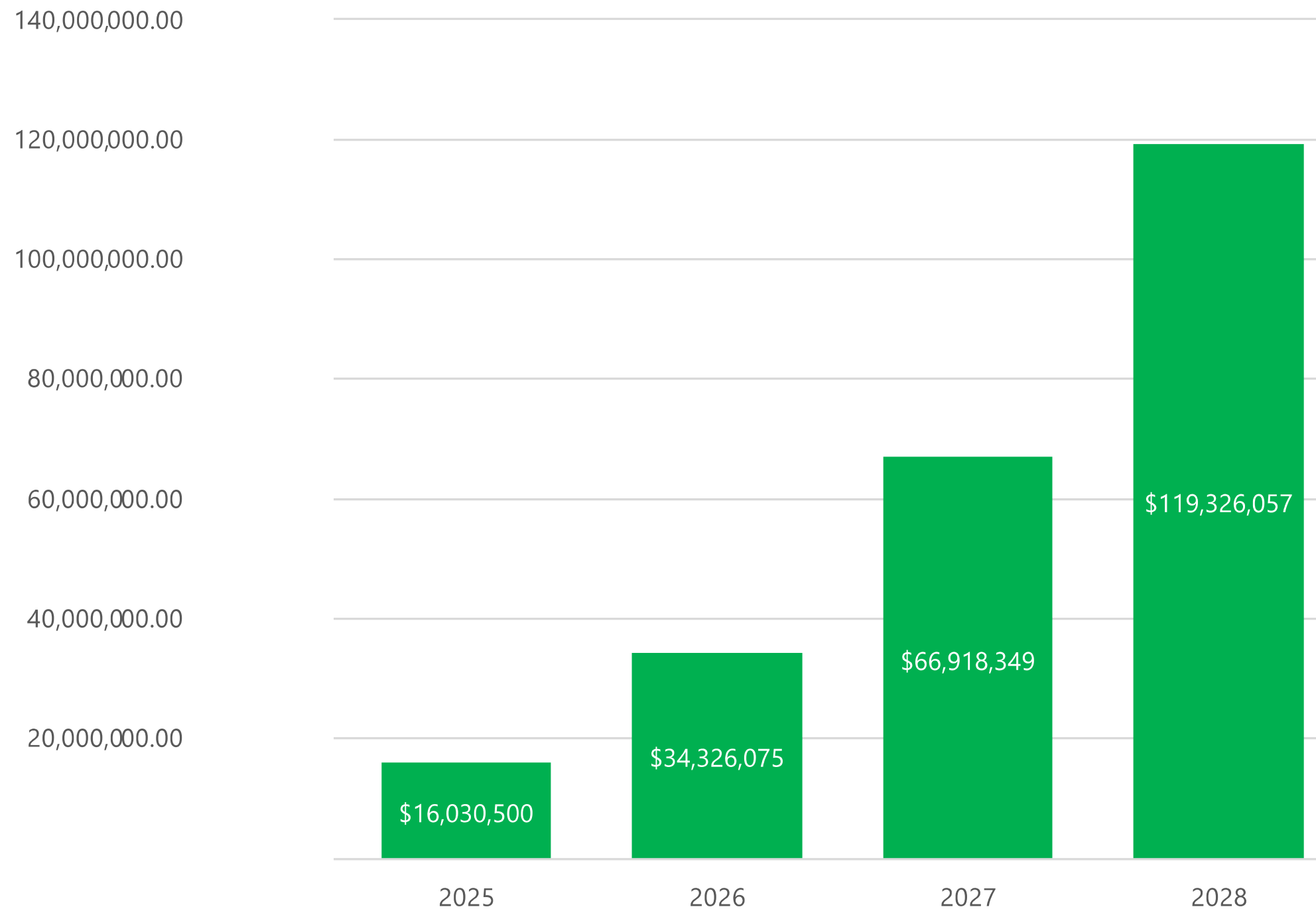


■ Inventory ■ Marketing ■ New Hires



# Financial Projections

Forecast Graph



Total Sales

Expected 95.7% CAGR

MotoShield Pro projects significant growth in sales over the years 2025 to 2028.

Expected sales:

2025: \$16,030,500

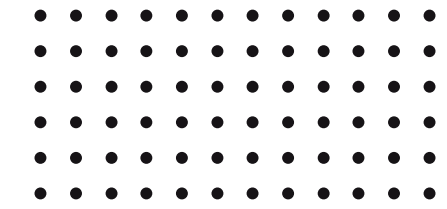
2026: \$34,326,075

2027: \$66,918,349

2028: \$119,326,057

The expected Compound Annual Growth Rate (CAGR) over this period is 95.7%, indicating strong annual growth.

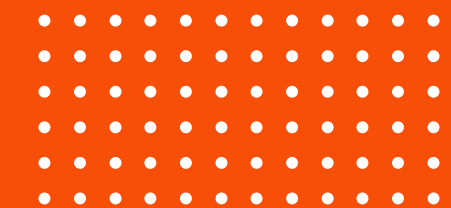
# Financial Projection Details



Forecast Chart

	2025	2026	2027	2028
Sales	\$16,030,500	\$34,326,075	\$66,918,349	\$119,326,057
Cost	\$6,131,666	\$12,473,238	\$23,586,961	\$38,184,338
Gross Profit	\$9,898,834	\$21,852,837	\$43,331,387	\$81,141,719
Expenses	\$3,464,592	\$7,266,068	\$13,649,387	\$25,559,641
<b>Net Income</b>	<b>\$6,434,242</b>	<b>\$14,586,769</b>	<b>\$29,682,000</b>	<b>\$55,582,077</b>

Full expected financial projections for 2025-2028





# Invest in MotoShield Pro! Lets Drive Success & Wealth Together

Are you ready to take the wheel as an owner of the products you sell?

Join our journey towards automotive excellence. By investing in our cutting-edge solutions, you'll not only become a valued partner but also reap the rewards of collective success.

**1.Manufacturer-Customer Relationship:** Your investment establishes a powerful bond between manufacturer and customer. Together, we'll drive innovation, quality, and growth.

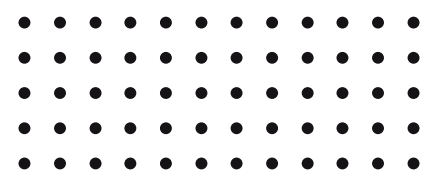
**2.Brand Building:** Collaborate with us to create a new network of automotive care owners. Represent your own brand of products and expand distribution channels.

**3.Awareness and Savings:** Benefit from increased brand visibility and cost savings. Our partnership will unlock opportunities for mutual growth.

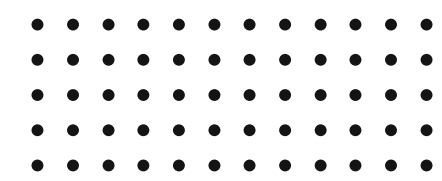
**4.Profits and Wealth:** As an equity partner, you'll share in our triumphs. Your investment will catalyze extraordinary growth and financial prosperity.



*Don't miss this opportunity to shape the future of automotive care.  
Invest in MotoShield Pro today and accelerate towards success!*



# Meet Our Team



**Chief Executive Officer**



**Rick Fung**

*Leadership, Vision & Stakeholder Management*

**Vice President**



**Evan Rothstein**

*Strategic Planning & Execution*

**Marketing Manager**



**Jazer Torres**

*Online Marketing, Decks, E-Commerce & Promotions*

**Operations Manager**



**Alvaro Gomez**

*Oversees Operations & Warehouse*

**Human Resources**



**Theresa Huang**

*Hiring & Performance Management*

**Graphics Designer**



**KC Cancinos**

*Website, Banners, Flyers, Videos, and Images*

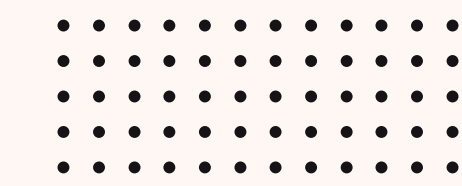
**Lead Chemist**



**Evan Vickers, Ph.D**

*Oversees R&D Projects + Compliance*





# Contact Information



323-797-7130



[investormarketing@motoshieldpro.com](mailto:investormarketing@motoshieldpro.com)



2150 Chenault Drive,  
Dallas, Texas 75006



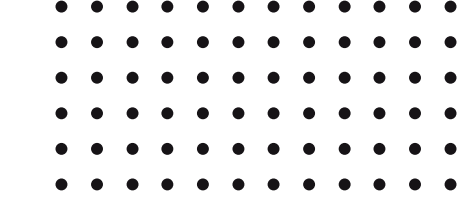
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CRD#: 226591/SEC#: 8-69625



# Thank You

